

FUTURE EDGE



Course Registration is now Live

Advanced Digital Marketing
Certification Program





OUR VISION BEHIND COURSE

Our vision is to train students with practical digital skills so they can grow, become confident, and contribute to a more educated world. Through this Digital Marketing course, we aim to empower students and help business owners increase their sales and reach more customers. Our goal is to build a digitally skilled community that supports growth, opportunities, and success for everyone.

Market Size of Digital Marketing

Digital Marketing is one of the **fastest-growing industries** in India.

Every business, small or large is shifting online.

TrendingNYT Connections HintsWordle Today CluesNYT StrandsMark ZuckerbergJensen HuangApple iPhone 17Sundar Pichai<>

India's digital ad market to grow 15% annually; how AI and other factors are driving it

TOI Tech Desk / TIMESOFINDIA.COM / Sep 1, 2025, 19:50 IST

SharePrintAAPreferred on

India's digital advertising market is poised for significant growth, projecting an annual rate of 15% through 2029, reaching \$17–\$19 billion. This surge is fueled by increased digital consumption, mobile device usage, and the rise of OTT platforms. SMEs and D2C brands are contributing substantially, with AI playing a crucial role in targeting and campaign personalization.



Representative Image

India's digital advertising market is projected to be one of the fastest-growing globally, with an estimated annual growth rate of 15% through 2029. According to a new report from Bain & Company, the country's ad market, currently valued at \$16–\$18 billion, is expected to reach \$17–\$19 billion by 2029. The growth is being driven by factors like rising private consumption, high digital consumption, and the rapid adoption of over-the-top (OTT) platforms. Mobile devices are a key driver, accounting for nearly 70% of total digital ad spend, and this is even higher in India. Small and medium enterprises (SMEs) and direct-to-consumer (D2C) brands are also contributing to this growth, with their share of digital ad spending projected to reach up to 42% by 2029.



Expansion & Job Options

Times of India reports that India will need over **10–12 lakh** digital marketers in the coming years.

Scope Of Digital Marketing 2025: Job, Salary

Job Profile	Average Salary (in India)
Social Media Manager	INR 1.8 LPA to INR 10 LPA
Paid Media Manager	INR 5 LPA to INR 17 LPA
Campaign Manager	INR 3 LPA to INR 16.1 LPA
SEO Manager	INR 3 LPA to INR 18 LPA
Digital Marketing Manager	INR 3.3 LPA to INR 20 LPA
Client Servicing Manager	INR 4 LPA to INR 28.2 LPA
Content Marketing Manager	INR 5 LPA to INR 24 LPA
Business Development Manager	INR 2.8 LPA to INR 17.6 LPA
Market Research Analyst	INR 1.7 LPA to INR 9 LPA

Karnataka CM Siddaramaiah rolls out digital advertising guidelines 2024 to enhance government communication

TOI News Desk / TIMESOFINDIA.COM / Apr 24, 2025, 20:50 IST

[Share](#) [Print](#) [AA](#) [Follow Us](#)

Karnataka has launched digital advertising guidelines, a first-of-its-kind initiative, to streamline government communication through online channels. Departments must route campaigns through the DIPR, ensuring uniformity and accountability. Eligible digital media and agencies can apply for empanelment via Sev ... [Read More](#)



Karnataka chief minister [Siddaramaiah](#) on Wednesday announced the roll out of the Karnataka Digital Advertising Guidelines 2024, in a pioneering move to enhance the state government's digital presence. The initiative, headed by the department of information and public relations (DIPR), seeks to promote government schemes and policies through digital platforms in a more structured and impactful

About Us

Future Edge Digital Marketing Agency

1000+

Trained Students

1000+

Worked on
websites

50+

Collaboration With
Comapnies

5000+

Clients Account
Manage

Our Achievements

We are Best Digital Marketing Agency of 2025



Learn From the Experts



Vivek Singh Bhadauriya

Founder – Future Edge Digital Marketing Agency

Mr. Vivek Singh Bhadauriya is a respected Digital Marketing Coach with an MBA in Digital Marketing. He has trained 1000+ students, worked with 50+ companies, and also serves as the Secretary of the Kanpur Business Association. His contribution to the digital field earned him the Ratan Award for Digital Marketing, making him a trusted mentor for students and business owners.

Learn From the Experts



Nikhil Yadav

Web Developer

MCA, WordPress &
Hosting Expert Built **(100+
Websites)**



Abhishek

**Graphic & Video
Editing Expert**

MAAC Certified, Editing
& Design Expert



Brijesh

**E-commerce
Specialist**

Worked with **1000+**
Amazon & Flipkart
business owners.



Shradha

Interview Prep Trainer

MBA, BDM **(2+ yrs)**



Saurabh

Documentation Trainer

Sr. Accountant **(3+ yrs)**

What You'll Learn?

AI Tools & Modern Tech Stack Learning

Hands-on Projects & Case Studies

Placement & Freelancing Guide

Portfolio & Resume Building


Expert-Led
Mentorship

Job Assistance & Interview Prep

Collaboration and Networking with others

Live Projects & Case Studies

Complete Digital Marketing Training



Portfolio Building

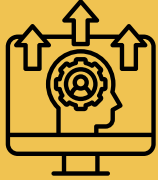


Who can Enroll?

1. College Students
2. Working Professionals
3. Business Owners
4. Freelancers
5. Traditional Marketers
6. Graduates

ENROLL NOW

Course Offerings



Advanced
Digital
Marketing



Social
Media
Marketing



Google &
Meta Ads



SEO Basics



Content &
Copywriting



Graphic
Designing



E-commerce
Training



Freelancing
Skills



AI Tools for
Marketing

Program Details



5 Months Duration

Live Practical Classes



Learn from Industry Experts

Internship & Job Support



Work on Real Client Projects

100% Practical



100% Job-oriented

Paid/Unpaid Internship



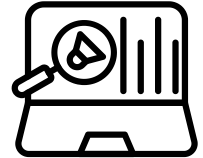
Tools You Will Learn



Course Modules

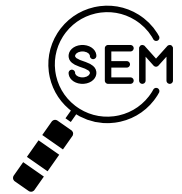
1 SEO (Search Engine)

On-Page, Off-Page, Technical, Google My Business, Local SEO.



2 SEM / Google Ads (PPC)

Search, Display & YouTube ads, keyword research, conversion tracking.



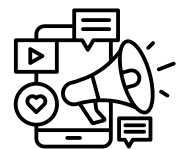
3 Graphics & Video Editing

Canva, Photoshop, Adobe Premiere, CapCut.



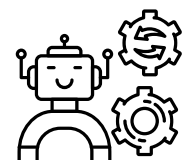
4 Social Media Marketing

Facebook, Instagram, LinkedIn. Ads + Organic content growth.



5 WhatsApp & AI Automation

Chatbots, broadcasting & powerful AI automation tools.



6

Twitter + LinkedIn Handling

Professional branding & business growth strategies.



7

E-commerce Marketing

Amazon & Flipkart selling, listing, ads & product ranking.



8

Web Development

WordPress, hosting, domains, custom pages & payment integration.



9

Personality Development

Communication skills, confidence building, client pitching.



10

Documentation Management

Reports, SOPs, client docs & workflow structuring.



Our Process of learning

1.

Learn the Concepts

2.

Practice on Live Tools

3.

Work on Real Projects

4.

Analyze Results

5.

Get Mentor Feedback



Student Testimonials



ARJUN NAIR ★★★★★
FREELANCER

Before this course, I was posting random stuff for clients. Now I plan full of campaigns and track results properly.



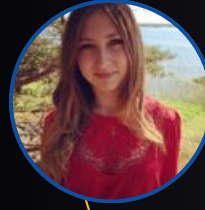
ROHAN KUMAR ★★★★★
BUSINESS OWNER

I run a small business and this course taught me how to grow it online. Highly recommend.



AMAN GUPTA ★★★★★
FREELANCER

100% practical. I learned more in 5 months here than in my 2-year MBA program.



AKANKSHA ★★★★★
SOCIAL MEDIA MANAGER

I had zero idea how to get clients before joining. The course was everything so simple- from creating campaigns to pitching myself.



PRIYA SHUKLA ★★★★★
D.M. EXECUTIVE

The best part was learning on real client projects. It gave me the confidence to apply for jobs.



RITESH VERMA ★★★★★
BUSINESS OWNER

I run a small clothing store and wanted to grow online. The Facebook and Google Ads part was super helpful.

Job Roles in Digital Marketing

Social Media Manager

SEO Specialist

Google Ads Expert

Content Strategist

Freelancer & Consultant

Digital Marketing Executive



Job Options



Frequently Ask Question



What skills are needed for Digital Marketing?

Creativity, basic computer knowledge, content writing, understanding of social media, and analytical skills.



Why is Digital Marketing important?

Because your customers are online. It helps you reach more people at a low cost.



Can digital marketing help small businesses?

Yes, it helps small businesses reach local customers and grow fast at a low cost.



What is Analytics in Digital Marketing?

Tracking and analyzing data to understand what is working in your campaigns.



What is Lead Generation?

Collecting details of potential customers interested in your product or service.



What is the difference between SEO and SEM?

SEO is free (organic results), and SEM includes paid ads (Google Ads).

Course Certification



FUTURE EDGE
Digital Marketing Agency & Training Centre

Date

12-10-2024

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Shiva Kumar



Has completed their Digital Marketing Course and Internship from
Future Edge Digital Marketing Agency And Training Centre.

COURSE CONTENT

SEO	Social Media Management	Graphic Designing
E-Mail & WhatsApp Marketing	Meta & Google ADS	AI & Automation
Web Development	Twitter & LinkedIn Handling	Personality Development

INTERNSHIP

TOPIC	DURATION
CANVA	10-15 DAYS
VIDEO EDITING	10-15 DAYS
RESEARCH	5-10 DAYS



BEST DIGITAL MARKETING AGENCY

VIVEK SINGH BHADAURIYA
DIRECTOR & FOUNDER



FUTURE EDGE



Get in Touch With Us

+91- 6393213527

futuredegdigitalmarketing@gmail.com

www.futureedgedigitalmarketing.com

Dabouli West, Kanpur



Connect Us